



Susana Martinez, Governor
Brent Earnest, Secretary
Marilyn Martinez, Director

General Information Memorandum

ISD-GI-41

TO: ISD Employees

FROM:  Marilyn Martinez, Director, Income Support Division

RE: Farmers Market Posters Announcing the DUFEB (Double Up Food Bucks)

DATE: July 9, 2015

The NM Farmers Marketing Association was awarded state funding and a federal grant to provide our SNAP clients with market tokens at *double* the value of their EBT transaction so that they can purchase more fruits and vegetables this market season. The DUFEB program gives limited resource households the opportunity to buy fresh, locally grown produce and eat more healthfully.

USDA SWRO is permitting the Income Support Division Offices to utilize this poster even though it only contains an abbreviated Civil Rights Statement, as a one-time exception to the rule established in ISD-GI-15-05.

Posters about the program will be dropped off at local offices in communities that have farmers markets. Please share this information with your clients. For more information, contact Mary Oleske at 505-841-2696 or Denise Miller at dmiller@farmersmarketsnm.org.

Thank you.



STRETCH YOUR

FOOD DOLLARS

AT NM FARMERS' MARKETS

Get more fruits & vegetables when you use your **EBT CARD** at farmers' markets

JUNE 1 - OCT 31

It's easy with **DOUBLE UP FOOD BUCKS!**



Have questions? Call us! (888) 983-4400 or visit www.DoubleUpNM.org



USDA is an equal opportunity provider and employer. For food help contact New Mexico EBT Customer Service: (800) 283-4465.

USE SUS

ESTAMPILLAS DE COMIDA

EN LOS FARMERS' MARKETS DE NUEVO MÉXICO

Compre más frutas y verduras cuando usted usa su tarjeta EBT en los Farmers' Markets

1 JUNIO -
31 OCTUBRE

Es fácil con sus DOUBLE UP FOOD BUCKS!

1

LLEVE SU TARJETA EBT

a la caseta de información de Farmers' Market antes de comenzar sus compras.

CASETA DE
INFORMACIÓN



Cómo
funciona

USE SUS DOUBLE UP FOOD BUCKS

compre comida permitida por EBT con su tarjeta de EBT.

CULTIVADO
EN NUEVO MEXICO



3

DUPLICAMOS LO QUE GASTA

con Double Up Food Bucks gratis.

USTED GASTA
\$2



IGUALAMOS
\$2

Úselos enseguida o para comprar
FRUTAS & VERDURAS FRESCAS
cultivadas en Nuevo México.

¿Tiene preguntas? ¡Llámenos! (888) 983-4400 o visite www.DoubleUpNM.org



NMFA
New Mexico Farmers Association



USDA es un proveedor y empleador que ofrece oportunidad igual a todos. Asistencia con Alimentos de Nuevo Mexico EBT (800) 283-4465.