



Section 8.0
Finance and Accounting

8.1

Expected completion date: Second quarter, 2013

HIA currently has a Board Marketing Committee that has experience developing and implementing consumer messaging, and outreach and education activities, and tracking marketing activities. See HIA Marketing Committee Board Report, 09.21.12. The ATF Outreach, Education, Adoption, Enrollment recommendations will also be of use to fulfill this requirement because enrollment will be key to the financial sustainability of the HIX.

In addition to the above, HIA plans to build on its experience with budgeting its current operations. See HIA Finance Committee Board Report, 09.17.12.

For an overall view of HIA's business and operations, see HIA's Business Assessment application submitted to HHS CMS via email on October 23, 2012.

8.1a

Expected completion date: Second quarter, 2013

OHCR and HIA plan to utilize the research and suggestions prepared by the ATF Financial Sustainability Work Group, which has begun deliberations as of December 2012.

In addition to the above, HIA plans to build on its experience with budgeting its current operations. See HIA Finance Committee Board Report, 09.17.12

8.1b

Expected completion date: Second quarter, 2013

OHCR and HIA plan to utilize the research and suggestions prepared by the ATF Financial Sustainability Work Group, which has begun deliberations as of December 2012. Pursuant to Section 1.0, HIA has the legal authority to operate the HIX in New Mexico.

In addition to the above, HIA plans to build on its experience with budgeting its current operations. See HIA Finance Committee Board Report, 09.17.12

Supporting documentation:

- HIA Marketing Committee Board Report, 09.21.12
- HIA Finance Committee Board Report, 09.17.12
- HIA Business Assessment application submitted to HHS CMS, 10.23.12